

Eric H. Meade

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Eric Meade is vice president and senior futurist at the Institute for Alternative Futures (IAF), a leading 501(c)3 research and education organization founded in 1977 by Clem Bezold, Alvin Toffler, and Jim Dator.

Mr. Meade's clients at IAF have included the U.S. Army Medical Department, the U.S. Air Force Medical Service, AARP, the Robert Wood Johnson Foundation, the Kresge Foundation, the Rockefeller Foundation, the Drug Information Association (DIA), the American Society of Dermatologic Surgery, and many others.

Mr. Meade's work on the future of health includes ten-year scenarios on health care for AARP, a set of Kresge Foundation-funded scenarios of primary care in 2025 that have been featured on the PBS News Hour website, a survey of community health centers leveraging the social determinants of health, and a project for the Army Medical Department (AMEDD) in which more than 50 military and civilian AMEDD personnel developed forecasts of military medicine in the year 2039 and associated strategies for AMEDD leadership to pursue today. He is currently working on a set of scenarios of health and health care in 2032 that will be the focus of an IAF-facilitated symposium in June 2012 to celebrate the 40th anniversary of the Robert Wood Johnson Foundation. The symposium will bring together thought leaders from government, the private sector, leading health systems, health professions, foundations, and technology innovators. Mr. Meade has conducted workshops or spoken to the Endowment for Health, the Paso Del Norte Health Foundation, the Missouri Foundation for Health, the National Family Caregivers Association, leaders from the USAF Preventive Medicine community, and many more.

Mr. Meade's work on the future of poverty and development includes a World Future Review article entitled "What if we loved the poor?", developing a "pro-poor scenario toolkit" for the Rockefeller Foundation, and meeting with Grameen Bank founder and Nobel Peace laureate Muhammad Yunus to discuss how futures methods could be used to reduce poverty. He also serves on the Board of Directors of Counterpart International, a respected international development non-profit.

Mr. Meade brings a wide array of experiences to his futures work. He has worked as a business executive and entrepreneur in Asia, where he set up the China sourcing operation of Melissa & Doug, Inc., a major U.S. toy manufacturer. He speaks fluent Mandarin Chinese and has a deep understanding of Chinese culture and business practices. He also served for five years as a nuclear submarine officer in the U.S. Navy.

Mr. Meade has an MBA from INSEAD and a Bachelor's degree from the University of Virginia. He is a certified practitioner of the Myers-Briggs Type Indicator (MBTI) and a member of the World Future Society and the Association of Professional Futurists.